

Optimize Development Environment & Perfect Service System

优化发展环境 完善服务体系

Address at the Introduction Meeting "2015 Xuzhou Visit of Senior Executives from Multinationals"

在“2015 跨国公司高管徐州行”推介会上的致辞

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尊敬的各位嘉宾，女士们、先生们、朋友们：

大家下午好！

非常高兴与跨国公司各位高管、各位精英栋梁在这里相聚，向大家介绍徐州发展优势、发展情况和发展前景，并就合作发展问题进行交流与探讨。首先，我代表徐州市政府，向出席今天推介会的各位嘉宾表示热烈的欢迎！向经济日报《中国经济信息》杂志社以及长期关心支持徐州发展的各界朋友表示衷心的感谢！

今天上午，大家赴徐州

规划馆、软件园、高新区、经济技术开发区以及大龙湖、云龙湖风景区等地进行了参观考察，不仅实地查看了徐州的产业发展情况，而且领略了徐州美丽的湖光山色，相信这些都给大家留下了深刻的印象。为了加深大家对徐州的了解，借此机会我向各位嘉宾简要介绍一下徐州的有关情况。

徐州位于苏鲁豫皖四省交界处，全市人口1007万人，面积11258平方公里。概括来讲，徐州有四个方面特点：第一，徐州是一座历史文化名城，自古为华夏九州之一，有2600年的建城史，是汉代开国皇帝刘邦的故里、西楚霸王项羽的故都，也是汉文化的发祥地。第二，徐州是中国重要的综合交通枢纽，素有“五省通衢”之称，战略位置重要，尤其在中国“四纵四横”高铁主干网中，徐州是“十字交叉”枢纽，乘高铁到北京、上海两大国际都市仅需不到3个小时，交通物流优势非常明显。第三，徐州是“一带一路”建设的重要节点城市，在中国区域经济发展的大格局中，东西连接沿海地区与中西部内陆地区，南北连接长三角地区和环渤海地区，具有承接南北、连接东西的战略性地位。第四，徐州是一座区域性中心城市，作为国务院确定的淮海经济区中心城市和江苏省重点建设的三大都市圈中心城市，徐州城市功能完善，市场腹地广阔，



科教人力资源丰富，商务成本较低，居住环境优良，已经发展成为区域性的交通中心、产业中心、商贸物流中心和教育医疗中心。

近年来，徐州经济持续平稳快速发展，主要经济指标增长连续9年高于全国全省平均水平，去年地区生产总值已跃居中国大陆地级以上城市第32位，工程机械、新能源在同行业中形成了一定的规模优势，综合竞争力显著提升，为深化国际合作、承接产业转移打下了更为坚实的

基础。在经济加速壮大的同时，徐州生态环境也发生了明显变化，相继获得国家环保模范城市、国家森林城市、国家卫生城市等称号，成功实现了由一座煤城向山水城市的华丽转变，一个宜居宜业的生态城市正在加快构建。

当今世界是开放的世界，各国、各城市间的相互联系、相互交流、相互合作更加频繁、更加紧密。徐州凭借一流的投资环境，近年来已吸引了50多个国家和地区的客商来徐兴业发展，包括卡特彼勒、考伯斯等多家世界500强和国际知名企业在徐投资落户，也有一大批徐州企业跨出国门，在世界各地投资发展。今天与会的各位嘉宾都是来自国际知名企业和机构的领军人才，视野开阔、专业精深、理念先进，特别是在捕捉投资商机、推动商业合作等方面有着敏锐的嗅觉和丰富的经验。衷心希望各位嘉宾全面了解徐州、深入沟通洽谈，积极开展技术交流和项目合作，在徐州这片充满魅力活力的热土上投资兴业。我们将全面优化发展环境，完善服务体系，全力以赴为世界各路英才来徐创新创业提供优良条件！

最后，祝“2015 跨国公司高管徐州行”活动取得圆满成功！祝各位嘉宾在徐州度过美好的时光！

谢谢大家。



Distinguished guests, ladies and gentlemen,
Good afternoon!

It's my great pleasure to gather here with the senior executives and elites from multinationals, introduce the development advantages, development situation and development prospect of Xuzhou to everyone here and conduct communication and discussion on cooperative development. Firstly, on behalf of Xuzhou Municipal Government, I would like to extend warm welcome to the distinguished guests present at the introduction meeting today and to extend heartfelt appreciation to China Economic Information Press and all friends who have offered long-term concern and support for the development of Xuzhou!

This morning, you have made a visit investigation in such places as Planning Exhibition Hall, Software Park, High-Tech Area, Economic & Technological Development Zone, and Dragon Lake, Yunlonghu Scenic Spot in Xuzhou, not only conducted field investigation into the industry development of Xuzhou, but appreciated the natural beauty of lakes and mountains, which, I believe has left deep impression on everyone. To deepen your understanding of Xuzhou, I would like to take this opportunity to give you a brief introduction to Xuzhou.

Xuzhou is located at the junction of four provinces - Jiangsu, Shandong, Henan and Anhui, with a total population of 10.07 million and the area of 11,258 km². In summary, Xuzhou encompasses four features: firstly, as a famous historic and cultural city and with a history of 2600 years, Xuzhou has been one of the nine ancient Chinese states, and is the native place of Liu Bang, the founding emperor of Han Dynasty, the ancient capital of Xiang Yu, the King of Western Chu as well as the cradle of the Han Culture. Secondly, as an important Chinese integrated transport hub and always named as "Town-gate to Five Provinces", Xuzhou is equipped with an important strategic position, esp. in the Chinese "four vertical and four horizontal" system of the national high-speed railway trunk network, Xuzhou is the "crisscross" hub - it only takes less than 3 hours



to travel to two large international cities - Beijing and Shanghai by high-speed railway, so it enjoys obvious advantages in traffic and logistics. Thirdly, Xuzhou is an important node city for the construction of "Belt & Road": in the large pattern of Chinese regional economic development, it connects coastal areas and Midwest inland areas from east to west and connects Yangtze River Delta area and Circum-Bohai Sea Region from north to south, so it enjoys a strategic position to take up north and south as well as connect east and west. Fourthly, as a regional central city, a central city in Huaihai economic zone determined by the State Council and a core city in Three Metropolitan Areas under main construction by Jiangsu Province, Xuzhou enjoys perfect urban function, broad market backland, abundant science & education human resources, low commercial cost and favorable living conditions, has already developed into a regional traffic hub, industrial center, commercial logistics center and educational & medical center.

In recent years, Xuzhou has enjoyed sustained and stable rapid development in economy - its main economic index growth has exceeded the average level in Jiangsu and China for consecutive 9 years; last year, its total output value has jumped to No. 32 among cities above prefecture in China Mainland; its engineering machinery industry and new energy industry have formed certain scale advantages in the same industry; the output value of its emerging industry has been upgraded to 37.2% in its proportion among the industries above designed size; its industry scale and overall competitiveness have been improved significantly, which has laid more solid foundation for furthering international cooperation and taking up industrial transfer. While the economy is accelerating and expanding, obvious changes have taken place in the ecological environment of Xuzhou, who have successively obtained such titles as National Model City for Environmental Protection, National Forest City and National Sanitary City, and successfully fulfilled a splendor transition from a Coal City into a Landscape City; and now a livable and enterprise-adaptable Eco-City is under accelerated construction.

The world nowadays is an open world: the interrelation, mutual exchange and mutual cooperation between different nations and cities are increasingly frequent and close. By virtue of its first-class investment environment, Xuzhou has attracted merchants from over 50 countries and regions to promote business and develop in Xuzhou in recent years, including multiple World Top 500s and international well-known enterprises such as Caterpillar and Koppers, who have invested and settled in Xuzhou; and hosts of enterprises from Xuzhou have explored beyond the border for investment and development throughout the world. The distinguished guests present at the meeting today are all leading talents from international well-known enterprises and organizations, with broad horizon, intensive expertise, advanced concept, esp. keen sense and extensive experiences in such aspects as capturing investment opportunities and boosting business cooperation. We sincerely wish the distinguished guests here to learn about Xuzhou comprehensively, go deep into communication and negotiation, conduct active technical exchange and project cooperation, as well as invest and promote business in Xuzhou, a charming and vital hot ground. We will optimize development environment and perfect service system comprehensively, and in full capacity provide superior conditions for the innovation and entrepreneurship of persons with outstanding ability from the world in Xuzhou!

Finally, I wish a complete success to the activity "2015 Xuzhou Visit of Senior Executives from Multinationals"! I wish all the distinguished guests to spend wonderful time in Xuzhou! Thank you!